

REP HEADLINE# 6144656 TRF# 311939

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*CHANGES** *

OCT 9/12 12 - 50
** WFTV-TV ***

ADV # 43749 ADV. NAME ISS/DCCC
 AGY NAME GREAT AMERICAN MEDIA

REP. # OFF. # 6556 SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

3050 K ST NW,
WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

PRDCT: DCCC EST#1199 COMMENTS: (LINE, ORDER,

DATE OCT 9/12 12.50
ICE)

FLIGHT DATES OCT9/12 OCT15/12 WKN-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE OCT 9/12 12.50

EP: TO LENA
FR JULIE

TO LEN
FR JULIE
OK'D M2
TTL'S RTS
PLS CEM, THX 10/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = AGENCY EST# = 1199
AGENCY PRODUCT CODE =

9 S 1100A-1200N
PROGRAM : THE VIEW

33 A 600A-700A

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-9 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK

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 ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 12.50
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ * * * WFTV-TV * * *
 CHANGES *** WFTV-TV * * *

:LINE#:REP :CD: TIME PERIOD :		LGTH :	SEC :	RATE :	START : DATE	END : DATE	SPTS: /WK:	WEEK : INVT :	DAYs :	:TOTAL: :SPTS:
:LINE#:										
33	A	500P-600P		30		\$2,750.00	10/11	10/12	1	TH-F 1
PROGRAM : NEWS		ORD COM1: WE CAN OFFER		PART OF A MAKEGOOD MADE UP OF LINES		32-33				
STATION MAKEGOOD OFFERS:		M2 OK'D BUY#9 BUY#27		MISSING: TH-F/1100A-1200N MON/1000P-1100P OFFER: TH-F/600A-700A & TH-F/500P-600P		10/15 10/15 0		MON 0		
CMT: WE CAN OFFER										
OCT11 (3/WK)	30S	\$750.00	(OCT9/12)	OCT15	30S	\$6,000.00	PLS ADVISE.	OCT11 (2/WK)	30S	\$2,750.00
OCT11	30S	\$2,750.00								
CONTRACT TOTAL SPOTS		101165.00		62						
OCT/12	101165.00									

MARKET TOTALS	\$297,544	WFTV 34%	WKMG 21%	WESH 28%	WFIL 12%	WKCF 1%	WRBW 2%	CABL 0%
SVC- NSI		WOPX 0%	WRDQ 2%	EFTV 0%				
DEMOS- RA35+*								
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE